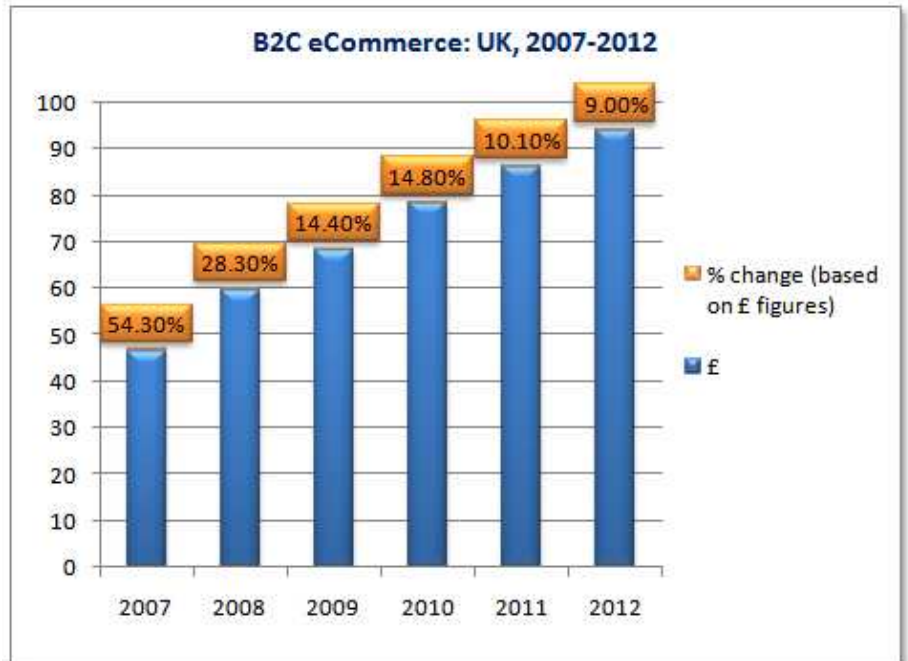


UK eCommerce Revenue Growth

- UK eCommerce revenues will remain strong in 2009
- eMarketer predicted that UK B2C online sales would be worth £68.4 billion in 2009
- Online sales is expected to continue to rise steadily
- UK B2C eCommerce revenue will reach £78.5 billion in 2010, a 14.8% increase from the previous year
- In 2011, it will increase by 10.1% to £86.4 billion and in 2012, it will reach £94.2 billion (9% increase)

UK eCommerce Revenue Growth

- According to a survey conducted by Verdict Research, mid-2008 saw its fastest growing rate in 6 years with Internet shopping
- UK's eCommerce sales are expected to rise in 2009 to £25.5 billion, an increase of 8.6%
- Verdict Research also predicted that UK eCommerce will top £78 billion a year by 2010
- eMarketer's estimates for 2010 reflect this prediction



UK Retail E-Commerce Sales, 2002-2012 (billions of £ and % of total retail sales)

2002	£3.8 (1.6%)
2003	£5.0 (2.0%)
2004	£6.3 (2.4%)
2005	£8.2 (3.1%)
2006	£10.9 (4.0%)
2007	£14.7 (5.2%)
2008	£19.5 (6.7%)
2009	£25.5 (8.6%)
2010	£31.9 (10.4%)
2011	£38.2 (12.1%)
2012	£44.9 (13.8%)

Note: excludes airline travel, tickets and insurance
 Source: Verdict Research, "UK e-Retail 2008" as cited by Internet Retailing, July 2008

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